PERSONALISED PROPOSAL

Your property.
Our AI vision.
One clear direction.

AI website redevelopment, focused digital campaigns and intelligent follow-up for **Bluvia Residences**.

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PROJECT VISUALISATION SUPPLIED BY CLIENT

A FOUNDATION, THEN FOCUSED GROWTH

Build once. Grow in clear stages.

01

WEEKS 1-2

AI website redevelopment

Premium design, interactive project content, multilingual foundations and a working AI-assisted blog workflow.

02

NEXT 1-2 WEEKS

Facebook & Instagram

Create the project accounts, connect Ads Manager and launch approved content and focused campaigns.

03

OPTIONAL EXPANSION

Google Ads & YouTube

Add Search, Performance Max and/or YouTube where budget, assets and measurement support the channel.

04

OPTIONAL

AI email marketing

Configure an approved investor-marketing workflow with audience checks, staged sending and reply routing.

05

MONTHS 1-3 REVIEW

Chatbot & voice agents

Review lead volume and response needs before committing to a separately scoped automation phase.

30%

THE OPENING CHAPTER

The sample represents approximately **30% of what Market Me Global envisions developing with AI**. We will combine our direction with your ideas in a vision meeting.

To begin serious development: select the roadmap scope and pay 50% upfront. The other 50% is due at the agreed completion milestone.

OPEN THE PROPERTY SAMPLE

propertypaphos.marketmeglobal.com
Interactive property concept by Market Me Global.

30% expresses the creative vision, not a technical completion assessment. Timings depend on agreed scope, supplied content, approvals and access.

YOUR FIRST PRIORITY

A website worthy of the project.

We will redevelop the website at a higher design level, beginning with a meeting to share our vision and include yours in an agreed brief.

- **Premium responsive website.** Clear storytelling, project imagery and a buyer journey built around enquiries.
- **Interactive residences.** Unit selection, verified specifications, matching floor plans, gallery and the full brochure presentation.
- **Lead delivery from launch.** Live enquiry forms and immediate automated notifications to your nominated inbox, tested before go-live.
- **Search & measurement foundations.** Technical SEO, sitemap, indexable pages, Search Console, analytics and conversion measurement with appropriate consent.
- **AI-assisted blog machine.** Topic planning, AI draft generation and a human review-to-publish workflow, configured at launch.

DEVELOPMENT INVESTMENT

€1,500

€750 upfront + €750 on completion

DELIVERY & RENEWAL

Target: 1-2 weeks

Then €300/year from year 2 for website hosting and routine technical maintenance.

MULTILINGUAL REACH

German	English	Russian	Hebrew + RTL	Norwegian
Germany + Austria	United Kingdom	Russian-speaking buyers	Israel	Norway

Months 1-3: review early search signals. We will monitor indexing, impressions, visits and enquiries. Search visibility and organic leads may take longer; results and rankings are not guaranteed. Translation approval, blog cadence and any paid AI/API usage are agreed at kickoff.

LAUNCH, MEASURE, IMPROVE

Reach the right buyers with focus.

Launch Meta after the website is ready, then add Google when appropriate. Each channel is a separate monthly service.

02 / NEXT 1-2 WEEKS AFTER WEBSITE READINESS

Facebook & Instagram

- Create or configure project Facebook and Instagram accounts.
- Connect Meta Ads Manager and agreed tracking.
- AI-assisted copy, visuals and launch content.
- Launch, monitor, optimise and report monthly.

€650 / month minimum

€500 management + €150 advertising spend

RECOMMENDED €800/month

03 / OPTIONAL CHANNEL AFTER WEBSITE & TRACKING

Google Ads & YouTube

- Configure Google Ads and conversion tracking.
- Build Search campaigns around relevant buyer intent.
- Add Performance Max and/or YouTube where suitable.
- Match landing pages, optimise and report monthly.

€650 / month minimum

€500 management + €150 advertising spend

RECOMMENDED €800/month

Recommended option: €500 management + €300 media per channel. At these budgets, prioritise one or two markets and a focused campaign, then expand using results. Google media is shared across the selected formats; it is not a separate budget for each format. Extra media spend increases the total with your approval.

AUTOMATION WHERE IT ADDS VALUE

Build relationships. Then scale support.

04 / OPTIONAL EMAIL MARKETING

An AI-assisted marketing agent.

€399 / month

Configure a workflow promoting the project and your business to a relevant high-net-worth investor audience in your chosen countries.

- Audience segmentation, approved sequences and personalisation.
- Sender setup, staged delivery, monitoring and reply routing.
- Unsubscribe management and suppression of opted-out contacts.

Planning target: 5,000+ emails/month. Scale only when audience eligibility and sender health support it. This is not a guarantee of verified wealth, delivery, replies or leads.

05 / MONTHS 1-3 REVIEW

Chatbot & voice agents.

Review enquiry volume, sales workload and response times before deploying another layer of automation.

50-100 leads

An illustrative review trigger in the review period, not a forecast or guaranteed result.

Separately scoped and quoted.
No chatbot, voice-agent usage or future automation fees are included in this offer.

Email conditions: confirm lawful list provenance and destination-specific permissions before sending to private individuals. An opt-in investor database is preferred. Additional data, platform or sending costs require agreement before use.

TRANSPARENT COSTS

Choose the scope that fits your start.

SERVICE / OPTION	MANAGEMENT / SERVICE	MEDIA BUDGET	TOTAL
AI website development	€1,500 one-time	-	**€1,500 one-time**
Meta - minimum	€500/month	€150/month	**€650/month**
Meta - recommended	€500/month	€300/month	**€800/month**
Google - minimum	€500/month	€150/month	**€650/month**
Google - recommended	€500/month	€300/month	**€800/month**
AI email marketing - optional	€399/month	Not applicable	**€399/month**

Annual website renewal: €300 from year 2. VAT where applicable and approved third-party costs are additional.

ILLUSTRATIVE STARTING SELECTIONS

SELECTION	BUILD + FIRST MONTH	50% STARTING PAYMENT	ONGOING
Website only	**€1,500**	**€750**	No recurring channel
Website + recommended Meta	**€2,300**	**€1,150**	€800/month thereafter
Website + both recommended channels	**€3,100**	**€1,550**	€1,600/month thereafter
Website + both channels + email	**€3,499**	**€1,749.50**	€1,999/month thereafter

SERIOUS DEVELOPMENT STARTS WITH A CLEAR COMMITMENT

50% to begin. 50% on completion.

1. Confirm the selection

Agree the website scope, any channels starting together, the target markets, media budget and activation dates.

2. Pay the 50% deposit

Website only: €750 upfront. If commissioned together, the deposit is 50% of the build plus the first month of selected services.

3. Complete the website

The remaining 50% of the website fee is payable on completion of the agreed website scope.

4. Activate the campaigns

First service month: 50% when that work starts and 50% on setup completion, before campaigns launch. Ad funds must be available before delivery.

5. Continue monthly

Subsequent service months are invoiced monthly in advance. Activation, renewal and cancellation dates are confirmed in the service agreement.

SCOPE & DELIVERY ASSUMPTIONS

The 1-2 week website target starts after deposit, the approved brief, required content and account access are received. The next 1-2 weeks for Meta depend on website readiness, creative approval and platform reviews.

Your ideas are incorporated into an agreed scope. Extra applications, custom integrations and future chatbot or voice-agent work require a separate written quote. The client approves property data, claims, legal notices and translations before launch.

Blog cadence, editorial approval, translation review and paid AI/API use are agreed at kickoff. Professional native-language review and other third-party costs require prior approval.

We measure and optimise, but do not guarantee rankings, SEO lead timing, campaign lead volumes or sales. The sample is a concept: prices and live availability await confirmation, and enquiry actions prepare drafts until the commissioned backend is connected.

LET'S AGREE YOUR STARTING SCOPE

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propertypaphos.marketmeglobal.com/roadmap.html

Reference notes, checked 3 November 2026: Google Search Central, SEO Starter Guide (search effects vary and may take months); European Commission, third-party marketing data (list provenance, objections and email rules). Property source: client-supplied Bluvia Residences brochure, especially page 6 for units and pages 12-15 for plans.